Exam Code: Certified Tableau CRM and Einstein Discovery Consultant

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Exam A

QUESTION 1
What is an appropriate response when a client is disappointed that Einstein Discovery only detected patterns that were already known?

A. Remind them that the technology is only as good as the data.
B. Advise them that the use case may not be accurate.
C. Highlight that Einstein reduces time to insight, which is much faster than learning from experience.
D. Recommend using a visualization tool, like Einstein Analytics, to uncover the details.

Correct Answer: A
Section:

QUESTION 2
A client has two datasets that are used across seven different dashboards. Three of these dashboards are used by marketing and four are used by sales. The client requires that only marketing can access the marketing dashboards and only sales can access the sales dashboards.
What solution should be recommended?

A. Create two custom apps: one for marketing dashboards with marketing as 'viewer' and one for sales dashboards with sales as 'viewer.' Add the datasets as references to both custom apps.
B. Create three custom apps: one for marketing dashboards with marketing as 'viewer,' one for sales dashboards with sales as 'viewer,' and one for datasets where marketing and sales are 'viewer.'
C. Create one custom app for the datasets and share it with marketing and sales as 'viewer.'
D. Duplicate the datasets and create two custom apps: one for marketing dashboards and datasets with marketing as 'editor' and one for sales dashboards and datasets with sales as 'editor.'

Correct Answer: B
Section:
Explanation:
https://help.salesforce.com/articleView?id=bi_security_implementation_guide.htm&type=5

QUESTION 3
A consultant built an Einstein Analytics app for the Sales Operations team. The Sales Operations team wants to share their app with other people at the company. The consultant recommends distributing the app as an Einstein Analytics template app.
What can the consultant do to give the Sales team more choices and options with future apps that are generated from the Sales Operations app'

A. Update contents in the Sales Operations app and changes will be pushed down to its generated apps.
B. Ensure the Sales team has the necessary permissions to customize their apps.
C. Create a configuration wizard for the app.
D. Update contents in the Sales Operations app and create new template versions of the app.

Correct Answer: C
Section:
Explanation:
https://trailhead.salesforce.com/en/content/learn/modules/wave_analytics_templates_intro/wave_analytics_templates_in_action

QUESTION 4
A customer displays a lot of data and wants a way to dynamically emphasize certain values on a bar chart in order to properly grab the user's attention.

What can an Einstein Consultant use to accomplish this task?

A. Customize tooltip
B. Chart Markers
C. XMD
D. Compare Table

Correct Answer: B
Section:
Explanation:
https://help.salesforce.com/articleView?id=bi_chart_add_tooltips_markers_to_data_points.htm&type=5

QUESTION 5
Which dataflow transformation does data sync (replication) reference, in an existing dataflow, to determine which Salesforce objects and fields are currently being extracted?

A. edgemart
B. sfdcRegister
C. export
D. sfdcDigest

Correct Answer: D
Section:

QUESTION 6
Which widget property allows a consultant to restrict the view to a domain bounded by the values entered'

A. Add Custom Domain
B. Filter by Range
C. Add Custom Range
D. Add Filter

Correct Answer: A
Section:

QUESTION 7
The Universal Containers company thinks it knows everything about its business. However, Einstein Discovery surfaces an unexpected pattern that is concerning. They call in departmental experts and hold a meeting to discuss next steps with an Einstein Consultant.
What should the consultant advise as the next action'

A. Consult a Data Scientist for further analysis.
B. Determine if the pattern is a data issue or a new insight.
C. Filter out the data that causes the unexpected pattern and analyze the new results.
D. Accept the new pattern and have confidence that Einstein knows the business as accurately as the customer.

Correct Answer: D
Section:

QUESTION 8
An Einstein Analytics team wants to create a dashboard that displays values from an external, on-premise Oracle database.
What are two options to load the data from the Oracle database into Einstein Analytics? Choose 2 answers

A. Use the Salesforce SOAP interface.

B. Use the Analytics External Data API.

C. Use Oracle database connector.

D. Load the data as a CSV file.

Correct Answer: B, C
Section:

QUESTION 9
An Einstein Consultant needs to add some data values to an existing dataflow: a text field, a number (via a case statement), and a date (via SAQL).
In order to achieve this, which compute option should be used?

A. computeExpression

B. computeData

C. computeValue

D. computeField

Correct Answer: A
Section:

QUESTION 10
An Einstein Consultant receives a request from the Marketing department to help them understand lead conversion. Presently, they are unaware of the percentage of leads that get converted to sales. They hope to view results by account manager, value, and quarter. The data is there, so the consultant can add it to the marketing dashboard.
How should this metric be calculated?

A. Create a new step in the dashboard using a compare table and define a formula.

B. Create a formula field on the lead object in Salesforce and add it to the dataset.

C. Create a computeExpression in the dataflow.

D. Create a new step in the dashboard using a compare table and the running total function.

Correct Answer: C
Section:

QUESTION 11
The Universal Containers Einstein Analytics team built a dashboard with two widgets:

1. List widget associated to the step 'Type_2' and grouped by the dimension 'Type' (multi-selection)

2. Pie chart widget associated to the step 'Step_pie_3' and grouped by the dimension 'Type'

The team wants to use bindings so any selection in the List widget will filter the Pie chart.

Additional notes:

* The steps use different datasets.

* Users should be able to choose more than one Type (multi-selection).

What is the right syntax for the binding?

A.
```
"filters": [
        [
            "Type",
            "{{column(Type_2.selection, [\"Type\"]).asString()}}"
        ]
    ]
```
B.
```
"filters": [
        [
            "Type",
            "{{cell(Type_2.selection, 0, \"Type\").asString()}}"
        ]
    ]
```
C.
```
"filters": [
        [
            "Type",
            "{{column(Type_2.selection, [\"Type\"]).asObject()}}"
        ]
    ]
```
D.
```
"filters": [
        [
            "Type",
            "{{cell(Type_2.selection, 0, \"Type\").asObject()}}"
        ]
    ]
```

Correct Answer: C
Section:

QUESTION 12
An Einstein Analytics consultant is asked to add a new SalesTax field to a Product Sales dataset. The formula to calculate SalesTax is (SubTotal'CountyTax).
Which node should the consultant use in a Dataflow to calculate and insert SalesTax to the dataset?

A. append
B. computeExpression
C. augment
D. computeRelative

Correct Answer: B
Section:

QUESTION 13
A consultant created an Einstein Analytics dashboard in a sandbox. Now, the dashboard needs to be migrated into production.
To complete the migration, what are the consultant's three options? Choose 3 answers

A. Ant Migration Tool
B. Analytics External Data API
C. Analytics REST API
D. Change sets
E. Analytics dashboard connector

Correct Answer: A, C, D
Section:
Explanation:
https://help.salesforce.com/articleView?id=bi_explore_packaging_intro.htm&type=0

QUESTION 14
An Einstein Consultant receives a new project from a client that wants to implement Einstein Analytics. They do not currently have Einstein Analytics, but want guidance around how to ensure that their users have correct access.
They have 1000 users with a small team of three people who will build datasets and dashboards. An additional 15 people should be able to create dashboards. The remaining users should only be able to view dashboards.
Which recommendation should the consultant give the client?

A.   Create and assign Salesforce permission sets according to the three types of roles defined.

B.   Assign the app permissions 'viewer/' 'editor,' and 'manager' to the three types of roles defined.

C.   Create and assign three new Salesforce profiles according to the three types of roles defined.

D.   Assign 'Einstein Analytics Explorer' licenses to users that should only view the dashboard, and assign 'Einstein Analytics Developer' licenses to users that should be able to create datasets and dashboards.

Correct Answer: A
Section:

QUESTION 15
A company wants to allow users who belong to an account team to see all the Opportunities associated with that Account in Einstein Analytics.
Which two actions accomplish this requirement? Choose 2 answers

A.   Apply sharing inheritance.

B.   Create a master-detail relationship between the Salesforce Account and Opportunity objects.

C.   In the dataflow, extract the AccountTeamMember object and augment it with the Opportunity object using 'AccountId' as the join field and apply following security predicate: 'AccountTeamMember.UserId' == '$User.Id'.

D.   In the dataflow, extract the OpportunityTeamMember object and augment it with the Opportunity object using 'OpportunityId' as the join field and apply the following security predicate:
       'OpportunityTeamMember.UserId' == '$User.Id'.

Correct Answer: A, C
Section:

QUESTION 16
An Einstein consultant created a dashboard that went through review. Some few charts were added and removed in the process. The dashboard is now approved for production.
Which best practice should be done before releasing the dashboard?

A.   Modify the XMD so all labels and values are user-friendly.

B.   Rename all the steps to correspond with the defined naming convention.

C.   Remove the redundant steps to ensure dashboard performance.

D.   Apply conditional formatting on the new charts.

Correct Answer: C
Section:
Explanation:
https://help.salesforce.com/articleView?id=bi_dashboards_inspector.htm&type=5

QUESTION 17
A consultant built a very useful Einstein Analytics app for Sales Operations, and they want to share its contents with the rest of Global Sales. However, they do not want to add everyone in Sales to their app. The consultant

recommends extending the Sales Operations app and distributing it as an Einstein Analytics template app, but needs to locate specific information to get started.

```
{
    "folderSource" : { "id" : "Sales Operations ID"}
}
```

Given the code statement above, which endpoint should it be posted to?

A. /services/data/v . /wave/apps

B. /services/data/v . /analytics/wizard

C. /services/data/v . /wave/templates

D. /services/data/v . /analytics/projects

Correct Answer: C
Section:
Explanation:
https://developer.salesforce.com/docs/atlas.en-us.bi_dev_guide_rest.meta/bi_dev_guide_rest/bi_resources_templates.htm

QUESTION 18
Which chart type is suitable for rendering five measures in a lens visualization?

A. Treemap chart

B. Scatter chart

C. Metric Radar chart

D. Stacked Bar chart

Correct Answer: D
Section:

QUESTION 19
An insurance company has many Einstein Analytics dashboards that show the influence of weather, such as atmospheric temperature, on customer cases. A service agent commented that it is sometimes difficult to determine, by looking at a dashboard, whether the temperature data is reported in degrees Fahrenheit or in degrees Celsius.
How can a dashboard designer ensure the temperature data is easier to interpret on the dashboards?

A. Add a text widget to the dashboard to indicate Fahrenheit or Celsius.

B. Use the XMD node in the dataflow to customize the number format of the field.

C. Customize the number format in the number widget properties of the dashboard.

D. In Explorer, go to the Fields menu and then customize the number format of the measure.

Correct Answer: A
Section:

QUESTION 20
Refer to the graphic.

Model Metrics

CUMULATIVE CAPTURE RATE CHART   SCORING METRICS   CROSS VALIDATION METRICS   COEFFICIENTS   R CODE

0.535 PERFORMANCE (GINI) ⓘ   **0.7597** MAX ACCURACY ⓘ   **0.5163** THRESHOLD ⓘ

Which conclusion can be made regarding the strength of the model shown?

A. The model is very strong. A GINI coefficient of .535 shows that this model is very effective.
B. The model is pretty good; the accuracy rating of .7597 means we can predict both wins and losses at a fairly high rate.
C. The strength of the model cannot be determined with the metrics shown.
D. The model is very weak and doesn't provide useful predictions due to the low threshold.

Correct Answer: D
Section:

QUESTION 21
A large company has a single dataset that contains the attainment and commission fields for all sales reps. Each sales rep should be able to view the attainment data for each rep in their division. Each rep should only be able to see their own commission data.
Which option should be used to enforce this requirement?

A. Create separate datasets for attainment and commission and apply security predicates and/or sharing inheritance.

B. Apply a security predicate on the existing single dataset.

C. Use sharing inheritance.

D. Add the sales organization to the attainment dataset access list.

Correct Answer: A
Section:

QUESTION 22
A consultant built an Einstein Analytics dashboard for a company. The company then requested an enhancement to the dashboard and provided additional data that needs to be displayed. As a result, the consultant decides to 'augment' the dataflow.
Which phrase describes this transformation?

A. Add data based on the right-side grain

B. Join data similar to an SQL statement

C. Add data as a lookup relationship (left side is the lowest grain)

D. Join data based on a many-to-many relationship

Correct Answer: C
Section:
Explanation:
https://trailhead.salesforce.com/en/content/learn/modules/wave_enable_data_integration_basics/wave_extract_salesforce_data
https://help.salesforce.com/articleView?id=bi_integrate_augment_transformation.htm&type=5

QUESTION 23
A company wants to use Einstein Analytics to analyze the trend of their sales pipeline. The company wants to accelerate the sales process. To do so, they need to know the average time an opportunity spends in each stage.
This value is not pre-calculated in Salesforce, so a consultant recommends using a dataflow to calculate it.
How can a dataflow be used to calculate the average time an opportunity spends in each stage?

A. computeExpression Transformation with SAQL Expression to calculate the duration

B. flatten Transformation with Offset Expressions to calculate the duration

C. computeRelative Transformation with offset parameter to calculate the duration

D. computeRelative Transformation with SAQL Expression to calculate the duration

Correct Answer: D
Section:
Explanation:
https://help.salesforce.com/articleView?id=bi_integrate_computeRelative_transformation_operation.htm

QUESTION 24
A consultant is working with the client to define goals and metrics for an app that will be built. The consultant decides to base the dashboards on personas and is in the design phase prior to starting the actual build.
Which two design considerations should be determined at this time? Choose 2 answers

A. Which fonts to use for headers and body text

B. Which charts to use to best support the defined goal

C. How many charts should be allowed on a single dashboard

D. Which colors to use and how to use them

QUESTION 25
Universal Containers reports that any selection in the List widget is not affecting the Pie chart in one of their Einstein Analytics dashboards. The step options associated with the List widget and Pie chart are shown in the graphic.

Which two changes can an Einstein Consultant implement to solve this issue, given that the steps are using the same dataset? Choose 2 answers

A. Use selection binding in the filters section of the step 'Step_pie_1.'
B. Enable the option 'Apply filters from faceting' in the step 'Region_1.'
C. Enable the option 'Apply filters from faceting' in the step 'Step_pie_1.'
D. Use selection binding in the filters section of the step 'Region_1.'

Correct Answer: A, C
Section:

QUESTION 26
A consultant built a very useful Einstein Analytics app for Sales Operations and they want to share its contents with the rest of Global Sales. However, they do not want to add everyone in Sales to their app. The consultant recommends extending the Sales Operations app and distributing it as an Einstein Analytics template app, but needs to locate specific information to get started.

What is the REST API URL where the consultant can find current template apps?

A. /services/data/v##.#/wave/apps
B. /services/data/v##.#/analytics/wizard
C. /services/data/v##.#/wave/templates
D. /services/data/v##.#/analytics/projects

Correct Answer: B
Section:

QUESTION 27
An Einstein Analytics team created a funnel chart to show the number of opportunities in each stage. The managers who use the chart report that the funnel shows stages in alphabetical order instead of sales cycle order. In which two ways can a consultant help them address this issue? Choose 2 answers

A. Use a dataflow to rename the stages with a preceding number.
B. Use a dashboard JSON to rename stages.
C. Use a dataflow to sort the stages by their internal name.
D. Use a dataset XMD to rename stages.

Correct Answer: A, D
Section:

QUESTION 28
A company created a dataset called myExternalDataset. It contains a dimension, called UserRegion, that is populated by the standard User object's picklist: Region.

The company has security requirements for this dataset:

1. Only a subset of users should be able to access the dataset.

2. Users who can access the dataset should see only data that belongs to their region.

In which two ways can an Einstein Analytics consultant help them implement these requirements? Choose 2 answers

A. Save the dataset under 'My Private App' so only a subset of selected users can access the dataset.

B. Use a security predicate in the dataset so users can see only rows belonging to their respective regions.

C. Create a sharing rule in Salesforce based on the Region field in the user object and set the dataset to inherit sharing from Salesforce.

D. Save the dataset under a new application and give 'viewer' access to a public group containing the list of users allowed to see the dataset.

Correct Answer: B, D
Section:

QUESTION 29
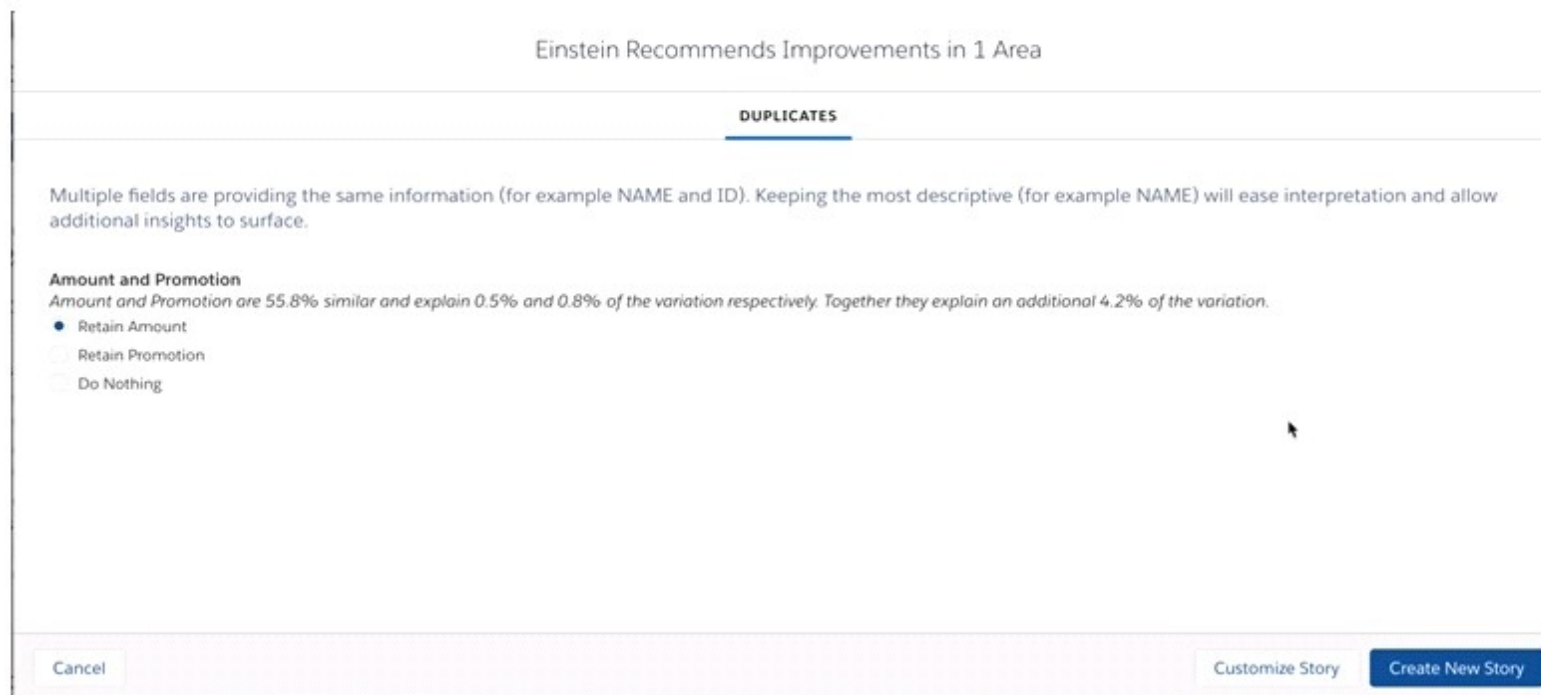In Einstein Analytics, which node is used in a dataflow to extract data from a registered dataset?

A. sfdcDigest
B. digest
C. export
D. edgemart

Correct Answer: D
Section:

QUESTION 30
Refer to the graphic.

Einstein found a recommendation to improve the story: apparently there are two variables that behave the same. Given there is no additional information, what is the correct action?

A. Retain Promotion; it is an actionable variable and without it, we cannot recommend prescriptive actions.
B. Cancel this story and redefine the dataset.
C. Retain Amount; not knowing the size of a deal makes it hard to predict if will be won.
D. Do nothing; they appear to be similar, but there might be differences from the business perspective.

Correct Answer: D
Section:

QUESTION 31
What are two core design principles to consider when building Analytics apps or dashboards? Choose 2 answers

A. Emphasis: make sure they have space for important information, such as headlines and key charts.
B. Clarity: make sure they are uncluttered and easy to interpret.
C. Consistency: make sure they have a sense of familiarity to strengthen your users' ease of use.
D. Balance: make sure they have a balance of different charts to get a more interesting design.

Correct Answer: B, C
Section:
Explanation:
https://trailhead.salesforce.com/en/content/learn/modules/analytics-app-design/principles-good-design

QUESTION 32
In an org, some of the Activity records do not have related Opportunity records. Additionally, there are Opportunity records that do not have related Activity records.

Which SAQL statement will fetch all Opportunities, even if they don't have associated Activities, and fetch related Activity data, if it exists?

A. q = cogroup Opportunity by 'Id', Activities by 'OpportunityId';

B. q = cogroup Opportunity by 'Id', Activities by 'OpportunityId' left;

C. q = cogroup Opportunity by 'Id' right, Activities by 'OpportunityId';

D. q = cogroup Opportunity by 'Id' left, Activities by 'OpportunityId';

Correct Answer: D
Section:
Explanation:
https://developer.salesforce.com/docs/atlas.en-us.bi_dev_guide_saql.meta/bi_dev_guide_saql/bi_saql_statement_cogroup.htm

QUESTION 33
Universal Containers has a Sales Manager dashboard- They have a compare table that displays the count of Customers and the Sum of Annual Revenue per year and per Account type. A consultant is asked to add more groupings to enhance details about their customers.
What is the maximum number of grouping columns that the consultant must be aware of in order to continue using a compare table versus creating the query using SAQL?

A. 8

B. 4

C. unlimited

D. 10

Correct Answer: B
Section:

QUESTION 34
A consultant wants to optimize data loads by extracting Salesforce objects using independent Einstein Analytics dataflows ahead of time. Which construct should be used to accomplish this?

A. Augment

B. Dataflow

C. Clone

D. Data Sync (Replication)

Correct Answer: A
Section:

QUESTION 35
A consultant is asked to create a dashboard for sales to see the forecasted sales per product family. After gathering the requirements, the consultant decides to leverage the timeseries SAQL statement to predict sales.
Which two actions must be performed when writing the SAQL query?
Choose 2 answers

A. Determine if the timeseries required parameter, prediction interval, should be 80 or 95.

B. Investigate which prediction model is best for the data available.

C. Validate that there is enough data in the dataset to make a good prediction.

D. Include the fill SAQL statement to fill any missing dates.

Correct Answer: C, D

Section:

QUESTION 36
The Universal Containers company used Einstein Analytics to create two datasets:
Dataset A: contains a list of activities with an 'activityID' dimension and a 'userID' dimension Dataset B: contains a list of users with a 'userID' dimension
The team wants to delete from Dataset A all activities related to users in Dataset B.
How can an Einstein Consultant help them achieve this?

A. Use the dataflow transformation 'delete' and set 'userID' as the deletion ID.
B. Use a combination of dataflow transformations: 'augment' and 'filter.'
C. Use an external ETL tool to extract both datasets and delete records.
D. Use the recipe operation 'delete' and set 'userID' as the deletion ID.

Correct Answer: B
Section:

QUESTION 37
Which statement best describes how to ensure Einstein Analytics dashboards are easily used across both desktop and mobile devices?

A. Create multiple layouts, and reorder all the widgets so that they fit nicely within the new default width.
B. Create a single layout and allow Einstein Analytics to automatically organize dashboard contents to be optimal for the device type.
C. Create a single layout and reorder all the widgets so that they fit nicely when viewing on either device.
D. Create multiple layouts, ensure the layout selectors match the device, and resize/hide widgets as necessary to ensure the content is appropriate for the device screen size.

Correct Answer: D
Section:

QUESTION 38
A customer wants to change the default blue color on a bar chart. What is the easiest way to change blue to another color?

A. Use conditional formatting under the bar chart widget properties by selecting the dimension.
B. Use conditional formatting under the bar chart widget properties by selecting the measure.
C. Use bindings to specify a color per bar.
D. Create a compare table formula to specify a hidden metric for coloring purposes.

Correct Answer: B
Section:

QUESTION 39
The Einstein Analytics Plus Platform license is enabled for a Salesforce org and assigned to each user. However, these users cannot see the Einstein Analytics Studio in the App Launcher.
How can this issue be addressed?

A. Share the app with the users in Einstein Analytics.
B. Create user accounts for the users in Einstein Analytics.
C. Assign the users to the permission set containing Use Analytics.
D. Assign the users to the permission set containing Manage Analytics.

Correct Answer: C
Section:

QUESTION 40
A company's Salesforce org has multi-currency enabled. This company's business intelligence team used Einstein Analytics to build a dataflow that creates a dataset, 'OpportunityDataSet'. This dataset is populated with data extracted from the standard object, Opportunity. One of the extracted fields is the standard field, Amount.
If a user explores the 'OpportunityDataSet' in Einstein Analytics, in which currency will the Amount values be shown?

A. In the connected user's currency

B. In the integration user's currency

C. In the currency that is set on the 'currency' attribute in the dataset

D. In the currency that is set on the 'currency' attribute in the dataflow

Correct Answer: B
Section:
Explanation:
https://salesforce-trailblazer.com/einstein-analytics-multi-currency/

QUESTION 41
A consultant built an Einstein Analytics dashboard for a shipping company. The dashboard displays data from several data sources- The consultant enabled data sync (replication) to increase the speed of data refreshing from these sources.
What is the maximum number of dataflow definitions available in this situation?

A. 45

B. 35

C. 25

D. 30

Correct Answer: D
Section:
Explanation:
https://help.salesforce.com/articleView?id=bi_limits.htm&type=5

QUESTION 42
A small Business Intelligence team is overwhelmed with multiple requests to create new dashboards. An option is to use layout templates to help with dashboard development.
What are two advantages of using layout templates? Choose 2 answers

A. Layout templates are equipped with design best practice, such as optimally positioned KPIs and filters

B. Layout templates are fast to create because they are fixed and read-only

C. Layout templates offer a consistent end user experience

D. Layout templates offer a universal layout thus reducing the hours spent on design

Correct Answer: C, D
Section:

QUESTION 43
A large company is rolling out Einstein Analytics to their field sales. They have a well-defined role hierarchy where everyone is assigned to an appropriate node on the hierarchy.
An individual Sales rep should be able to view all opportunities that she/he owns or as part of the account team or opportunity team. The Sales Manager should be able to view all opportunities for the entire Sales team.

Similarly, the Sales Vice President should be able to view opportunities for everyone who rolls up in that hierarchy.

The opportunity dataset has a field called 'OwnerId' which represents the opportunity owner.

Given this information, how can an Einstein Consultant implement the above requirements?

A. As part of the dataflow, use the flatten operation on the role hierarchy and create a multivalue attribute called 'ParentRoleIDs' on the opportunity dataset and apply following security predicate: 'ParentRoleIDs' == '$User.UserRoleId' && 'OwnerId' == 'SUser.Id'.

B. As part of the dataflow, use computeExpression on the RoleId field to create an attribute called 'ParentRoleIDs' on the opportunity dataset and apply following security predicate: 'ParentRoleIDs' == '$User.UserRoleId' || 'OwnerId' == '$User.Id'.

C. As part of the dataflow, use computeRelative on the RoleId field to create an attribute called 'ParentRoleIDs' on the opportunity dataset and apply following security predicate: 'ParentRoleIDs' == '$User.UserRoleId' || 'OwnerId' == '$User.Id'.

D. As part of the dataflow, use the flatten operation on the role hierarchy and create a multivalue attribute called 'ParentRoleIDs' on the opportunity dataset and apply following security predicate: 'ParentRoleIDs' == '$User.UserRoleId' || TeamMember.Id' == '$User. Id' || 'OwnerId' == 'SUser.Id'.

Correct Answer: D
Section:

QUESTION 44
The Universal Containers company plans to upload target data from an external tool to Einstein Analytics so they can calculate the Sales team target attainments.

The target data changes every month, so the datasets need to be updated on a monthly basis. The target data is a CSV file that contains the Salesforce ID of the sales representative, the target amount, and the month of the target. For each sales representative, the file contains a target for every month of the current year as well as all previous years.

Based on this information, which operation should a consultant use with the Analytics External Data API to upload the file?

A. Update

B. Append

C. Overwrite

D. Upsert

Correct Answer: C
Section:

QUESTION 45
What are two benefits of designing using the 'Progressive Disclosure' principle? Choose 2 answers

A. improved ease of use for end users

B. Discounted EA licenses when growth is achieved

C. Automatic conditional formatting

D. Better dashboard performance

Correct Answer: A, D
Section:
Explanation:
https://developer.salesforce.com/blogs/developer-relations/2017/04/lightning-components-performance-best-practices.html

QUESTION 46
A dataset for building the Einstein Discovery story contains 72 fields that are potentially relevant predictors.

Which approach is considered best practice to assess the top predictors in order to get to a meaningful and robust model?

A. This dataset is too big and cannot be used in Einstein Discovery. Request a new dataset with fewer predictors.

B. Build the story with all the predictors and indicate that Einstein Discovery should show the top predictors.

C. Go back to the data preparation and reduce the number of fields to less than 30 in order to produce a story.

D. Build a story with a first set of predictors and assess which predictors are important to the story. Then drop the less important ones and add the predictors that were omitted in the first run and assess their impact.

Correct Answer: D
Section:
Explanation:
https://medium.com/@kshannon565/ea-certification-study-guide-part-3-einstein-discovery-story-design-70ffbe4666c2

QUESTION 47
A list widget is added to a dashboard with existing charts and tables. What must be true for the list widget to facet the dashboard charts and tables using widget properties?

A. The list, chart, and table steps must share a common name.

B. The list, chart, and table steps must share common dimensions from different datasets.

C. The list, chart, and table steps must share the same dataset.

D. Chart and table steps must have their own list widgets.

Correct Answer: C
Section:

QUESTION 48
An Einstein Analytics consultant has been asked to refactor a dashboard so that it loads more quickly. After some analysis, the consultant found that most of the dashboard steps run in less than five seconds; however, the Opportunities Table takes 30 seconds to run.
How can the consultant improve the performance of this dashboard?

A. Create a second page on the dashboard and move the table to this new page.

B. Create a link to download the list of opportunities as an Excel file.

C. Create a Visualforce page and display a list view of the opportunities on this new page.

D. Create a second dashboard and move the table to this new dashboard.

Correct Answer: A
Section:
Explanation:
https://help.salesforce.com/articleView?id=bi_dashboard_pages.htm&type=5

QUESTION 49
An Einstein Discovery team created a model to maximize the margin of their sales opportunities. They want to deploy the model to the Opportunity object in order to predict the outcome of every newly created or updated Opportunity.
What are the steps to accomplish this?

A. Create a trigger on Opportunity and use the Salesforce External Connector to get predictions from Einstein Discovery.

B. Create an Apex batch on Opportunity and use the REST API to get predictions from Einstein Discovery.

C. Create a trigger on Opportunity and install the Einstein Discovery Writeback managed package from the AppExchange.

D. Create a trigger on Opportunity and use the REST API to get predictions from Einstein Discovery.

Correct Answer: C
Section:

Explanation:
https://help.salesforce.com/articleView?id=bi_edd_wb_native.htm&type=5

QUESTION 50
An Einstein Analytics team plans to enable data sync (replication).
Which two limits are specific to data sync (replication) and should be considered before enabling the feature because they might impact existing jobs?
Choose 2 answers

A. Maximum number of dataflow definitions
B. Maximum number of dataflow transformations
C. Maximum number of objects that can be enabled for data sync (replication)
D. Timeout for ELT (Extract Load Transform) jobs that are scheduled but not yet executed

Correct Answer: A, C
Section:
Explanation:
https://help.salesforce.com/articleView?id=bi_limits.htm&type=5

QUESTION 51
The edgemart transformation gives the dataflow access to an existing, registered dataset that can contain Salesforce data, external data, or a combination of both.
Where is an edgemart transformation specified?

A. Dataflow Editor
B. Recipes Editor
C. Step Editor
D. Settings

Correct Answer: A
Section:
Explanation:
https://help.salesforce.com/articleView?id=bi_integrate_edgemart_transformation.htm&type=5

QUESTION 52
A client has a dataset comprised of Opportunity data and Opportunity Line level dat

A. The client wants to use this dataset with Einstein Discovery to understand the Opportunity win rate.
   What must be done to the dataset to achieve this goal?
B. Select the isWon = True outcome variable and generate the story.
C. Filter to only look at isWon = True records to avoid skewing the results.
D. Click Create Story and Einstein will take care of the rest.
E. Change the grain by removing the line level detail as it will skew the win rate.

Correct Answer: C
Section:

QUESTION 53
Universal Containers has a dashboard for Sales Managers to visualize the YoY Growth of their customers- The formula used is: YoY = [(This Year - Last Year) / Last Year] %
Based on the graphic, when there is no account in the Last Year column, the YoY Growth shows null results. The Sales Managers want to replace it with 100% value.

What is the correct function to use?

A. replace()
B. number_to_string()
C. coalesce()
D. substr()

Correct Answer: C
Section:

QUESTION 54
The model quality metrics of an Einstein Discovery story indicate that the GINI coefficient in the four folds are 0.82, 0.83, 0.84, and 0.75, respectively.
Which two actions should a consultant take? Choose 2 answers

A. Deploy the story, because the variation in the metrics is within the normal range.
B. Confirm that the overall GINI coefficient is good prior to deploying the story.
C. Research and check the dataset for outliers in the target field and the main predictors that are shown on top of the story.
D. Do not deploy the story immediately, and research why one fold is performing worse than the others.

Correct Answer: B, D
Section:

QUESTION 55
Which three statements are true regarding sharing inheritance? Choose 3 answers

A. If a user can see more than 3,000 records on the object in Salesforce, but the user does not have the 'View All Data' permission, sharing inheritance is not used. The backup security predicate takes effect. This limitation does not apply to the Opportunity object.
B. Sharing inheritance supports Account, Campaign, Case, Contact, Opportunity, Lead, Order, User, and custom objects. If you use other objects, such as Idea or Site, you must use security predicates for those objects.
C. A dataset using sharing must also have a security predicate defined.
D. Sharing inheritance supports a foreign key for enforcing security.
E. When sharing inheritance is enabled, security predicates are ignored.

Correct Answer: A, B, C
Section:
Explanation:
https://help.salesforce.com/articleView?id=bi_security_datasets_sharing_about.htm&type=5

QUESTION 56
Which Einstein Analytics asset or assets are created when using an App Template to create an app?

A. The app, dataflows and datasets, dashboards, and permission sets
B. The app, dataflows and datasets, and dashboards
C. The app, dataflows and datasets, and users
D. An empty app

Correct Answer: B
Section:

QUESTION 57
Exhibit:

A company wants to create a timeline chart to visualize the evolution of their Closed Won Opportunities. What are the required parameters to build a lens that displays output similar to the image shown?

A. 2 measures, 0-2 groupings if trellis is disabled, or 0-4 groupings if trellis is enabled

B. 1 measure, 1-2 groupings if trellis is disabled, or 1-4 groupings if trellis is enabled

C. 1 measure, 1 grouping by a date field, and either 0-1 groupings by a dimension if trellis is disabled, or 0-2 groupings if trellis is enabled

D. 1 measure, 0 groupings if trellis is disabled, or 0-2 groupings if trellis is enabled

Correct Answer: C
Section:

QUESTION 58
A Einstein Analytics consultant is asked to help a company report on their sales activity. The company wants to train some users to create their own dashboards. They also want another team to only be able to use the dashboards.
What must be configured to address these requirements?

A. Create two permission sets with different system permissions.

B. Use a permission set license with two different levels of access.

C. Grant 'Manage' access permission to the apps.

D. Create a permission set license assignment with two different levels of access-

Correct Answer: A
Section:

QUESTION 59
An Einstein Consultant is implementing encryption for a customer.
Which two statements about Einstein Analytics Encryption are true? Choose 2 answers

A. When Einstein Analytics Encryption is enabled, all newly registered datasets are encrypted at rest.

B. By default, the same keys are used to encrypt data in Einstein Analytics as are used to encrypt data in Salesforce objects.

C. The customer's org must have a Shield Platform Encryption tenant secret.

D. Bring Your Own Key is not supported.

Correct Answer: A, C
Section:
Explanation:
https://help.salesforce.com/articleView?id=bi_analytics_encryption.htm&type=5

QUESTION 60
An Einstein Analytics consultant is notified of a performance issue with data sync (replication). The consultant researches the issue and determines that unnecessary data is being synced.
Which solution should the consultant implement to help improve data sync (replication) performance?

A. Modify dataflows to exclude unused fields and include a filter to extract relevant data.

B. Scale down the number of datasets to help improve data sync (replication) performance.

C. Start over again with new dataflows that exclude unused fields with a filter to extract relevant data.

D. Update the existing data sync (replication) process by removing unused fields with a filter to extract relevant data.

Correct Answer: D
Section:

QUESTION 61
After getting approval of the dashboard layout design for a desktop, the Einstein Analytics consultant is ready to start the design process for a mobile layout.
What are three considerations that the consultant should keep in mind when developing the layout? Choose 3 answers

A. If no layouts are eligible for the mobile device, the first defined layout is used. (Missed)

B. If no layouts are eligible for the mobile device, an error message will be displayed.

C. If more than one layout is eligible, the one with the most device properties set is used. If there is a tie, the most recently defined layout is used. (Missed)

D. A layout for mobile is eligible for use when the device meets all the device properties set in the Layout panel.

E. There are widgets that cannot be displayed on mobile layouts.

Correct Answer: A, C, D
Section:
Explanation:
https://trailhead.salesforce.com/en/content/learn/modules/wave_dashboard_designer_basics/wave_take_analytics_on_the_go

QUESTION 62
A consultant created a dashboard using Einstein Analytics for her client, a shipping company. It sources data from very large datasets. Now the client has requested that the consultant add more steps to the dashboard.
To ensure that the dashboard has acceptable performance, what two actions should the consultant take? Choose 2 answers

A. Check if any steps can be reused for multiple purposes.

B. Replace AggregateFlex steps with SAQL steps.

C. Split the steps and charts into different pages in a dashboard.

D. Avoid using conditional formatting.

Correct Answer: A, C
Section:

QUESTION 63
A consultant is working with a credit card company that needs help with ongoing fraudulent transactions. The company provides a representative sample dataset for the consultant to analyze in Einstein Discovery. The story's initial assessment shows that a third-party payment app is the source of these fraudulent transactions. However, the company rejects this assessment outcome, stating they have not had a partnership with this payment app long enough for it to be a concern.

What is the recommended next step to improve the story outcome?

A. Make adjustments to the story to better demonstrate that the third-party payment app is the culprit.
B. Use the credit card company's domain knowledge and exclude the third-party payment app from the story.
C. Explain to the company that the story has returned unbiased results and the initial assessment is accurate.
D. Ask the credit card company for a more comprehensive dataset to analyze.

Correct Answer: C
Section:

QUESTION 64
A consultant is asked to configured a user to view a dashboard, within a designated app, without the ability to create and save lenses.
After adding the user to the app, which action should the consultant take to implement this requirement?

A. Assign the Manager role the user
B. Ensure the user has the Analytics permission
C. Assign the Editor role the user
D. Assign the view role to the user

Correct Answer: B
Section:

QUESTION 65
What does a configuration wizard do?

A. Automatically creates multiple versions of the same app
B. Lets you know the best way to set up your Salesforce data
C. Asks you questions about how you store data in your org to help you create your app
D. Customizes your template based on Salesforce settings

Correct Answer: C
Section:
Explanation:
https://trailhead.salesforce.com/en/content/learn/modules/wave_analytics_templates_intro/wave_analytics_templates_in_action

QUESTION 66
What kind of insight is 'What Is The Difference'?

A. Descriptive
B. Diagnostic
C. Predictive
D. Prescriptive
E. Selective

Correct Answer: B
Section:
Explanation:

QUESTION 67
What can changing an answer to a wizard question do?

A. Alter your Service Cloud implementation
B. Fine-tune dashboards to reflect how your company measures key indicators
C. Create a new set of dashboards with new KPIs
D. Use up one of the three wishes granted you by the wizard

Correct Answer: B
Section:

QUESTION 68
To use the Sales Analytics app, which permission set license do you need?

A. Sales Wave
B. Sales Analytics Apps
C. Analytics Templated Apps
D. Security User

Correct Answer: B
Section:
Explanation:
Each prebuilt Analytics app has its own PSL. When you set up permissions for those apps, select the right PSL. For Service Analytics, select 'Service Analytics Apps.' For Event Monitoring, select 'Event Monitoring Analytics Apps,' and so on.

QUESTION 69
About what does the configuration wizard ask you questions about how you measure?

A. Case duration
B. Customer geography
C. Customer satisfaction
D. Case resolution
E. All of the above

Correct Answer: E
Section:

QUESTION 70
What are predictive insights good for?

A. Predicting outcomes that you don't actually have the right data for
B. Exploring your existing data to see what already happened
C. Drilling down into the underlying reasons behind a prediction
D. Choosing between all possible outcomes for a single variable

Correct Answer: C
Section:

QUESTION 71
How do you open the Actions menu for a particular case shown in a dashboard?

A. Click the Actions bar from a bubble chart
B. Hover over the case number column of the values table widget and click the arrow that appears
C. Double-click the case number in the Actions widget
D. Simply @mention the case manager for that segment

Correct Answer: B
Section:

QUESTION 72
Which of these is not a method for controlling record-level access?

A. Profiles
B. Sharing Rules
C. Organization-Wide Defaults
D. Role Hierarchy

Correct Answer: A
Section:
Explanation:
https://help.salesforce.com/articleView?id=bi_security_datasets_row_level.htm
https://help.salesforce.com/articleView?id=managing_the_sharing_model.htm&type=5

QUESTION 73
What does the Division is Naval section of the waterfall graph tell you?

A. How combinations of factors affect the CLV for Naval customers
B. How individual factors separately affect the outcome for Naval customers
C. What the relationship is between significant and insignificant factors as they impact CLV for Naval customers
D. How the chosen variable is related to all other factors in the model for Naval customers

Correct Answer: A
Section:
Explanation:
https://trailhead.salesforce.com/en/content/learn/modules/dm_einstein_discovery_advanced_stories/dm_understand_why_it_happened_insights

QUESTION 74
When you set up Analytics, which of the following features can you enable?

A. Low-fuel notifications
B. Sharing of apps with Communities
C. Access to the API

D. A and B

E. B and C

Correct Answer: E
Section:
Explanation:
Community member should have assigned:
- 'Analytics for Communities' permission set license - a permission set that includes the 'View Analytics on Communities pages'
Its possible to access API.
- for a user: API Enabled permission
- for all: Analytics =>Settings=>Grant all users access to Wave API for all users

QUESTION 75
Why is it important to prepare the data in a CSV file before you bring it into Analytics?

A. To remove column headers

B. To make sure the content is interesting

C. To add currency symbols to numeric fields

D. To make sure Analytics can set the field type correctly

Correct Answer: D
Section:

QUESTION 76
What does Einstein Analytics check when a user submits a query against a dataset?

A. Whether the user has access to the app

B. Which fields the user has access to

C. If the user has access to the dataset

D. Which rows the user has access to

Correct Answer: D
Section:

QUESTION 77
In the context of Analytics, what is faceting?

A. Representing the number of widgets on a dashboard

B. Filtering all related widgets in a dashboard by your selection

C. Something only programmers can access

D. Measuring the number of significant digits of precision for a particular metric

E. Choosing the color of the background in a graph

Correct Answer: B
Section:

QUESTION 78

What's the best way to describe the template-info.json file?

A. It's a read-only file with all the user documentation for a template.
B. It's the boss of the template with all the information needed to create the app.
C. It makes sure that the app includes all the right Salesforce data.
D. It's automatically populated every time you create an app from the template.

Correct Answer: B
Section:
Explanation:
https://trailhead.salesforce.com/en/content/learn/modules/wave_analytics_templates_intro/wave_analytics_templates_structure

QUESTION 79
What can you do with the dataflow?

A. Extract data from an external CSV file into Analytics
B. Extract Salesforce object data into Analytics
C. Build a dashboard
D. Explore a dataset

Correct Answer: B
Section:

QUESTION 80
What happens if the ui.json file is empty?

A. You create a text-only version of an app.
B. The template will not include a configuration wizard.
C. The dataflow fails.
D. The app includes all possible dashboards by default.
E. B and D

Correct Answer: B
Section:
Explanation:
https://trailhead.salesforce.com/en/content/learn/modules/wave_analytics_templates_intro/wave_analytics_templates_structure

QUESTION 81
What do Analytics apps do?

A. Let you add new types of charts to Salesforce
B. Alert you when you need a visa for an upcoming trip
C. Use ready-made dashboards to tell easy-to-follow stories about your data
D. Let you create configuration wizards to make Analytics setup easier

Correct Answer: C
Section:

QUESTION 82
Which of the following are requirements for enabling Analytics for Communities?

A. Wait at least 3 days after purchase.

B. Have a Customer Community Plus or Partner Community license.

C. Be nominated by your community peers.

D. Assign your community members the Analytics for Communities permission set license.

E. B and D

Correct Answer: E
Section:
Explanation:
Community member should have assigned:
- 'Analytics for Communities' permission set license - a permission set that includes the 'View Analytics on Communities pages'
Only users with a Customer Community Plus or Partner Community license can use this feature. This feature is supported in communities but not in portals.

QUESTION 83
Which security option is not available in Einstein Analytics for securing datasets?

A. Inherited security

B. Row-level security with security predicates

C. Field-level security

D. App level security

Correct Answer: C
Section:

QUESTION 84
Why are insights in the Unrelated category important?

A. They explain everything about the outcome.

B. They aren't important. Hence the name, Unrelated.

C. They explain how interaction terms affect the outcome.

D. The outcome might not have much to do with related variables. It might have more to do with global effects.

Correct Answer: D
Section:

QUESTION 85
Benito has Viewer access to a new Einstein Analytics app. He wants to build and edit a dashboard using the Seed Bank dataset in this new app. What must an admin do for Benito to do this?

A. Grant Benito access to all datasets in the org.

B. Assign Benito a permission set that contains the permission: Create and Edit Analytics Dashboards.

C. Grant Benito access to the app that contains the Seed Bank dataset and assign him a permission set that contains the Create and Edit Analytics Dashboards permission.

D. Assign Benito a permission set that contains the permission: Create and Manage Analytics Apps.

Correct Answer: C

Section:

QUESTION 86
Why would you use the Actions menu in a chart?

A. To expand the time period shown in a dashboard
B. To rearrange widgets in dashboards
C. To post to Chatter
D. To create workout plan for you and your team

Correct Answer: C
Section:

QUESTION 87
What is an Einstein Discovery story?

A. An account of imaginary or real people and events told for entertainment
B. A collection of graphs, statistical analysis, and text that helps you understand the relationships between multiple outcome variables and the factors that influence those variables
C. A collection of graphs, statistical analysis, and text that proves exactly what caused an outcome
D. A collection of graphs, statistical analysis, and text that helps you understand the relationships between a single outcome variable and the factors that influence that variable

Correct Answer: D
Section:

QUESTION 88
Philip adds a recently created Seed Bank Orders dataset to an Einstein Analytics app for which the Mosaic Seed Bank project team has the Viewer app role. How much data in the Seed Bank Orders dataset can a project team member see?

A. None of the data
B. Only rows designated by the Salesforce administrator
C. All rows and fields in the datasets
D. Only rows designated by the App Manager

Correct Answer: C
Section:

QUESTION 89
How can you restrict access to Analytics data at the row level?

A. Manually add a flag to each row to prevent access.
B. Use a security predicate to filter which rows are returned.
C. Use subtle thought control.
D. Remove restricted rows from the JSON file.

Correct Answer: B
Section:
Explanation:

Predicate is a name for a filter condition that defines row-level access to records in a dataset Example: 'rowLevelSecurityFilter':''AccountOwner' == \'$User.Name\''

QUESTION 90
What's a good way to see which required questions in the configuration wizard don't have default values?

A. Answer only questions that involve custom objects
B. Try each option in the dropdown one at a time
C. Download the app and run a SAQL query on the JSON
D. Click 'Looks good, next' and look for questions highlighted in red

Correct Answer: D
Section:

QUESTION 91
What happens if you first disable Analytics, and then you re-enable Analytics later? Select 2

A. User permissions are removed from each defined permission set if Analytics is disabled. (Missed)
B. User permissions are not removed from each defined permission set if Analytics is disabled.
C. You must define the permission sets again if Analytics is re-enabled. (Missed)
D. You must not define the permission sets again if Analytics is re-enabled.

Correct Answer: A, C
Section:
Explanation:
https://blog.bessereau.eu/assets/pdfs/bi_admin_guide_setup.pdf

QUESTION 92
What do you have to assign to users before they can access Analytics?

A. Analytics permission set license (PSL)
B. Permission set with at least one Analytics user permission
C. Username and password
D. A and B
E. B and C

Correct Answer: D
Section:

QUESTION 93
What are Einstein Analytics prebuilt permission sets? Select 2:

A. Einstein Analytics Platform Admin
B. Einstein Analytics Platform User
C. Einstein Analytics
D. Einstein Analytics Superadmin

Correct Answer: A, B

Section:

QUESTION 94
Insights in a story show you how different variables and combinations of variables explain the variation of what kind of variable?

A. Explanatory variable

B. Outcome variable

C. Global variable

D. Local variable

E. Tertiary variable

Correct Answer: B
Section:
Explanation:
When you configure the story, you tell Einstein Discovery to maximize/minimize the variable. The variable is 'outcome variable' in your story

QUESTION 95
Yasmine told Danielle she's interested in using the artificial intelligence provided by Einstein Discovery to enhance analysis Mosaic probably wouldn't have considered through their own means. How can Danielle use Einstein Analytics to load data into Einstein Discovery?

A. It's not possible. Danielle will need to log into Einstein Discovery and import the data from there.

B. Danielle needs a permission set containing the Download Analytics Data permission, then she can use the Export node to load data into Einstein Discovery.

C. Danielle needs a permission set containing the Upload External Data to Analytics permission, then she can log into Einstein Discovery and import the data from there.

D. Data loaded into Einstein Analytics as datasets can then be used in Einstein Discovery without a separate load process.

Correct Answer: D
Section:

QUESTION 96
You can get data into Einstein Discovery:

A. By connecting a USB drive to your laptop

B. By using an Einstein analytics dataset

C. Only if your database administrator does it for you

D. Only if Salesforce does it for you

Correct Answer: B
Section:
Explanation:
https://trailhead.salesforce.com/content/learn/modules/wave_exploration_smart_data_discovery_basics/wave_get_smart_data_discovery_and_data

QUESTION 97
What's the magic of faceting?

A. It binds charts together so that selecting something in one chart filters other charts by that choice.

B. It shifts the time period of the chart you're viewing.

C. It turns the dataflow on and off.

D. It creates a chart that shows all the faces of your data in a diamond chart.

Correct Answer: A
Section:

QUESTION 98
What is a valid permission for a permission set?

A. Enable Parental Control
B. Always Sign Me Up for Dreamforce
C. Sales Analytics Apps
D. Access Sales Cloud Analytics Templates and Apps

Correct Answer: D
Section:

QUESTION 99
Creating an Einstein Discovery story involves:

A. Selecting a Dataset in Einstein Analytics, then clicking Create Story
B. Copying text from company reports and pasting into Einstein Discovery
C. Uploading a Microsoft PowerPoint presentation
D. Entering notes about the data

Correct Answer: A
Section:

QUESTION 100
Which of the following is true about the Service Analytics Overview dashboard?

A. It instantly provides key metrics on open cases, average time to close, first contact resolution, and customer satisfaction.
B. It lets you drill down to more detailed dashboards, like agent performance, channel review, and telephony metrics.
C. It's available on desktop and mobile.
D. It's a great place to start your analysis.
E. All of the above.

Correct Answer: E
Section:

QUESTION 101
Why is it important to select the right root object when you use the dataset builder?

A. The root object determines who can see the dataset.
B. Only data from the root object can be included in the dataset.
C. The root object determines what related objects you can add to the dataset.
D. The root object determines what app the dataset is saved in.

Correct Answer: C
Section:

QUESTION 102
Einstein Discovery is a tool that:

A. Is like having a personal data scientist on staff

B. Replaces your team of BI experts and data analysts

C. Helps you hire the best data scientist for your business

D. Understands your business better than you do

Correct Answer: A
Section:

QUESTION 103
Yasmine wants to create a lens with the Seed Bank Orders dataset, but she currently doesn't see any rows in the dataset. Since Yasmine is Hadiqa's manager, Yasmine asks Hadiqa if she's experiencing the same problem, but Hadiqa replies that she can see all the rows. Why is this happening?

A. The dataset's security predicate was set up incorrectly.

B. Yasmine doesn't have the Manager app role.

C. Yasmine wasn't assigned a permission set.

D. Yasmine doesn't have the Create and Edit Analytics Dashboards permission.

Correct Answer: A
Section:

QUESTION 104
How do you post to Chatter from a Sales Wave dashboard?

A. Open the Actions menu for an opportunity or account and select Post

B. Select Post to Chatter from the Actions drop-down at the top of the dashboard

C. Right click any bar and type your message

D. Send an email to a team member with 'chatter:' in the subject line

Correct Answer: A
Section:

QUESTION 105
What can you do in a dataset recipe?

A. Extract external data into Analytics

B. Build a dashboard

C. Combine data from different datasets

D. Make a data chili

Correct Answer: C
Section:

QUESTION 106
Why would you use a merge key in a dataset recipe?

A. To find out what the merge icons represent in a dataset
B. To schedule when a dataset recipe runs
C. To join related data from different sources
D. To deal with duplicate records

Correct Answer: C
Section:

QUESTION 107
What is another name for the type of insight that examines how one variable explains variation of the outcome variable?

A. First-order analysis
B. Second-order analysis
C. Third-order analysis
D. Spectrum analysis
E. Object-oriented analysis

Correct Answer: A
Section:

QUESTION 108
In what order does Einstein Discovery present the insights that it uncovers?

A. Alphabetical, in ascending order
B. Alphabetical, in descending order
C. Insights that explain the most variation in the outcome variable, in ascending order
D. Insights that explain the most variation in the outcome variable, in descending order

Correct Answer: D
Section:

QUESTION 109
In the list of insights, the first insights that you see are the ones that explain, statistically, the most variation in the outcome variable. The insights that appear later, as you scroll through the story, explain variables that, statistically, account for less of the variation in the outcome variable.
When you select one variable, what are you comparing?

A. Selected variable with CLV
B. Selected variable average with the mean
C. Selected variable with a different variable
D. Selected variable average with the filtered average
E. Selected variable with all story data

Correct Answer: E
Section:

QUESTION 110
When Analytics runs a dataflow that accesses Salesforce objects, which user does it use?

A. The current user
B. The system administrator
C. The Integration User
D. The record owner

Correct Answer: C
Section:

QUESTION 111
Where can you view the status of a CSV upload in Analytics?

A. The data manager
B. The Analytics home page
C. The Create Dataset page
D. The Setup menu

Correct Answer: A
Section:

QUESTION 112
You can configure access to data at all of the following levels, except:

A. Organization
B. Records
C. Page Layouts
D. Objects

Correct Answer: C
Section:

QUESTION 113
What is an Analytics app?

A. A specialized version of the Einstein Analytics platform that runs outside of Salesforce
B. Analytics for iPad
C. A collection of datasets, dashboards, lenses, and a dataflow
D. The blueprint for your org's Einstein Analytics implementation

Correct Answer: C
Section:

QUESTION 114
What is the test called that helps to identify categories that exhibit a pattern outside the overall average?

A. Null hypothesis test

B. Significance level test

C. Critical region test

D. Chi-square test

E. T-test

Correct Answer: E
Section:

QUESTION 115
How many groupings can you have in a Compare Table?

A. None

B. One

C. Infinite

D. Up to four

Correct Answer: D
Section:

QUESTION 116
What can you do on the Edit Field Attributes page when uploading a CSV file to Analytics?

A. Change a field's name

B. Change a field's format

C. Change a field's type

D. All of the above

Correct Answer: D
Section:

QUESTION 117
In a Compare Table formula, you can refer to other columns with:

A. Their names

B. Numbers (1..9)

C. Letters (A..Z)

D. All of the above

Correct Answer: C
Section:

QUESTION 118
Mosaic recently hired a new development coordinator, Zoe. First, Danielle grants Zoe the Einstein Analytics Platform license, but Zoe reports that she still can't access Einstein Analytics. What could be the problem?

A. An admin hasn't run a dataflow.

B. Danielle still needs to grant Zoe a permission set containing the Manage Analytics permission.

C. Danielle didn't share the Mosaic app with Zoe in Einstein Analytics.

D. Danielle still needs to grant Zoe a permission set containing the Use Analytics permission.

Correct Answer: D
Section:

QUESTION 119
Which isn't an option for setting a security predicate for a dataset created from an external data file?

A. In the metadata file associated with the external data file using the rowLevelSecurityFilter key

B. In the Register transformation node of a dataflow that uses this dataset

C. In the dataset Security Predicate

D. On each row prior to upload

Correct Answer: D
Section:

QUESTION 120
Universal Containers is evaluating the connection mode for the objects in their local Salesforce connector. They want to only sync updated and new records from the Order object, but they have some formula fields on the object and want to ensure those are updated weekly.
which
Which connection mode is best suited for this purpose?

A. periodic Incremental Sync

B. Full Sync

C. Periodic Full Sync

D. Incremental Sync

Correct Answer: A
Section:

QUESTION 121
A consultant has been brought in to help increase the adaption of Tableau CRM. It has been identified that account managers are struggling to get an overview of their accounts before meeting with them. Ideally they would like to have key details highlighted about active cases and opportunities, opportunity value and product whitespace.
What can the consultant do to increase adoption?

A. Create 4 analytics lenses and embed them onto the account record page

B. Create datasets for account managers to explore

C. Create a dashboard and embed it onto the account record page with a filter based on the viewed account

D. Create a dashboard and embed onto the account record page

Correct Answer: C
Section:

QUESTION 122
A Tableau CRM consultant has just completed deployment of an analytic app containing a recipe plus several datasets and dashboards. While conducting post deployment a smoke test, the new datasets don't seem to have migrated.
What post migration step has likely been forgotten?

What post migration step has likely been forgotten?

A. Apply security predicates on datasets
B. Run the recipe
C. Provide read access on the datasets
D. Go to Analytics Settings in Setup and approve the deployment

Correct Answer: B
Section:

QUESTION 123
Universal Containers reports that nay selection in the List widget is not affecting the pie chart in one of their tableau CRM dashboard. They query options associated with the List widget and Pie chart are shown in the graphic
Which change can a Tableau CRM Consultant implement to solve this issues, given that the queries are using the same dataset?

A. Set faceting to All instead of None in the query ''Step_pie_1.''
B. Use result binding/interaction in the filters section of the query ''Step_pie_1.''
C. Set faceting to all instead of None in the query ''Region_1.''
D. Use selection binding/interaction in the filters section of the query ''Region_1.''

Correct Answer: A
Section:

QUESTION 124
A consultant wants to understand what the important predictors are in the story.
What are two places where this information can be found?
Choose 2 answers

A. In the Einstein Recommendations for story improvement. If there are no recommendation to remove strongest predictors, the story doesn't hold any Important predictors but only weak (probably unrelated) terms.
B. In the Story Settings, where the strength of predictor fields is calculated and visualized. The consultant can sort the list of predictor fields accordingly.
C. In the Model Deployment Wizard while selecting the actionable fields
D. In the Model Metrics section, where the top predictors are listed

Correct Answer: B, D
Section: